



# ATLAS OPERATIONS, INC.

325 S.W. 15<sup>th</sup> Avenue  
Pompano Beach, FL 33069  
[www.atlas-operations.com](http://www.atlas-operations.com)

Phone: 954-788-1200  
Fax: 954-788-1284  
Toll Free: 800-466-4444

Tuesday

December 22, 2009

Reference: Voluntary Recall of Sexual Enhancer

Brain Pharma

Product Name	Count	Lot #
72 Hours	10ct & 1ct	***-705*****

Atlas Operations is conducting a voluntary recall of the dietary supplements which are currently being sold throughout the U.S. Our records indicate you purchased the products listed above. A complete list of recalled products can be found in the enclosed Atlas Press Release dated December 11 2009.

Atlas Operations, Inc. is conducting a voluntary recall after being informed by the Food and Drug Administration (FDA) that laboratory analyses found some products, tested from certain batches, contain Sulfoildenafil, an analogue of Sildenafil, an FDA-approved drug used as treatment for male Erectile Dysfunction (ED) making these products an unapproved drug. Presence of Sulfoildenafil may pose a threat to the consumer because the interaction of the analogue with some prescription drugs (such as nitroglycerin) may lower blood pressure to dangerous levels.

Please examine your stock immediately. If you possess any products from the affected lots, please discontinue their sale immediately. Complete the enclosed Recall Confirmation Sheet and return via Fax to 954-788-1284, whether or not you have any stock of the affected lot. Additionally, we are asking you to return any unopened products from the affected lots in your possession and to recall products sold to your customers. You may include Atlas's recall notification package to facilitate your firms recall notification.

Atlas Operations, Inc. has a recall procedure which we are attaching to this letter. Feel free to contact Daniel Kinney 954.788.1200 or email [dkinney@atlas-operations.com](mailto:dkinney@atlas-operations.com) with any questions concerning this recall.

We thank you for your understanding and prompt attention to this matter.

This voluntary recall is being made with the knowledge and consent of the Food and Drug Administration.

Sincerely,

Daniel P. Kinney

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Cornering the Global Market in Sports Nutrition & Leading in Custom Progressive Manufacturing.



**ATLAS  
OPERATIONS, Inc.**

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Phone: 954-788-1200  
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Toll Free: 800-486-4444

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**RECALL PROCEDURES FOR SEXUAL ENHANCER PRODUCT LOT  
NUMBERS 494, 520, 520A, 520B, 520C, 521, 706, 706, 779 & 807**

1. Log all calls from customers on the log sheet provided to you. Be sure to include their full name, complete address, phone number, date of purchase, number of bottles they are returning and the lot numbers of those bottles. **Only Unopened bottles with seals intact will be returnable. NO CREDITS WILL BE ISSUED WITHOUT THE RETURN OF THE PRODUCT.**
2. Instruct the caller to return the product to the place of purchase.
3. Send all returned products along with the completed log sheet to Atlas Operations Inc. for evaluation.
4. Once the returned products have been examined, Atlas Operations Inc. will issue your company a credit for only the product that has been returned.
5. Shipping charges are Vendors responsibility that will be credited back to you once Atlas Operations verifies receipt of returned products.

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