



URGENT: DIETARY SUPPLEMENT RECALL

Date: July 08, 2010

Dear Customer,

This is to inform you of a recall involving: *Champion Nutrition Pure Whey Chocolate-Peanut Butter 5 Lb Lots: C9288A, G9201A, L9282A, A0210A, D0329A*

This recall has been initiated due to an incomplete ingredient declaration and allergen statement for peanuts on the label of the Pure Whey Chocolate Peanut Butter product. Consumers who have allergies to peanuts run the risk of serious or life threatening allergic reactions if they consume products containing peanuts. For your convenience in identifying the product being recalled, we have enclosed the product picture with the corresponding UPC number.

This product was shipped to you between April 2009 and June 2010. No other varieties or flavors of products distributed by Champion Nutrition are affected by this recall.

Please immediately examine your inventory and quarantine any product subject to this recall. If you have product in inventory, please contact Ms Mary Carranza at (954) 233-3300 ext.1235 for detailed instructions on how the product shall be returned to our facility.

This recall should be carried out to the consumer level. Thus, if you have further distributed this product, please identify your customers and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter. Importantly, there have been no reports of adverse events associated with the identified products. However, your assistance is appreciated and necessary to prevent consumer illness.

Please complete and return the enclosed response form as soon as possible. If you have further questions regarding this recall please contact Linda Hernandez, QA/QC Director, at 954-233-3300 ext. 1298.

This recall is being made with the knowledge of the Food and Drug Administration

Yours Sincerely,

A handwritten signature in blue ink, appearing to read "Linda Hernandez".

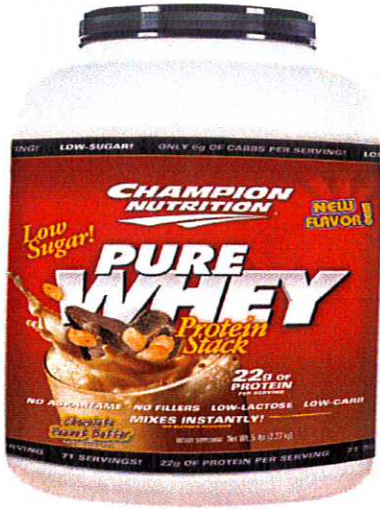
Linda Hernandez

QA/QC Director

Nature's Products Inc.

P: 954-233-3300 ext. 1238

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