

**ISS Research® Announces Voluntary Recall of OhYeah!® Bars
Due To Potential Health Risk**

Contact:
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FOR IMMEDIATE RELEASE – Charlotte, North Carolina – Feb. 3, 2009 – ISS Research®, LLC announced today that it is initiating a voluntary recall of the identified lots of OhYeah!® bars in response to the widened recall involving all peanut products produced by Peanut Corporation of America's Blakely facility since 2007.

The specified OhYeah!® bars are being recalled out of an abundance of caution because they contain roasted peanuts manufactured by Peanut Corporation of America (PCA). Independent laboratory testing has indicated no salmonella contamination in any OhYeah!® products. PCA is the focus of an investigation by the U.S. Food & Drug Administration (FDA) concerning a recent Salmonella outbreak thought to be caused by tainted peanut products.

No illnesses have been reported to date in connection to these products. No other ISS Research® or OhYeah!® flavors, brands or products are included in this recall.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information regarding Salmonella, please visit the Centers for Disease Control and Prevention's Website at www.cdc.gov.

The products impacted by the voluntary recall are as follows:

OhYeah!® Chocolate & Caramel (85g, Good Grab™ 45g* and Sample Size 25g)
Best By date from March 11, 2008 through March 27, 2010
UPC Codes: 7 88434 11350 2, 7 88434 11353 3, 7 88434 20028 8

OhYeah!® Peanut Butter & Caramel (85g and Good Grab™ 45g*)
Best By date from March 11, 2008 through March 27, 2010
UPC Codes: 7 88434 11356 4, 7 88434 11359 5, 7 88434 20031 8

OhYeah!® Peanut Butter & Strawberry (85g)
Best By date from March 11, 2008 through March 27, 2010
UPC Code: 7 88434 11362 5

OhYeah!® Creamy Vanilla & Caramel (85g and Sample Size 25g)
Best By date from March 11, 2008 through March 27, 2010
UPC Code: 7 88434 11407 3

OhYeah!® Vanilla Toffee Fudge (85g, Good Grab™ 45g* and Sample Size 25g)
Best By date from March 11, 2008 through March 27, 2010
UPC Code: 7 88434 11416 5, 7 88434 11424 0, 7 88434 20054 7

OhYeah!® Natural Peanut Butter (46g)
Best By date of 07 13 09 08 134A
UPC Code: 7 88434 11369 4

OhYeah!® Natural Peanut Butter Chocolate Chip (46g)
Best By date of 07 13 09 08 134A
UPC Code: 7 88434 11384 7

* Includes Canadian version.

These products were sold in grocery, health food, nutrition, smoothie and online stores, as well as in gyms.

Consumers who have purchased the recalled product are urged to avoid consumption and follow the procedures on how to claim replacement product, found by visiting our websites www.issresearch.com and www.ohyeahnutrition.com, or by contacting ISS Research® Customer Service at 888-231-2684, Monday through Friday, between the hours of 8:30 a.m. and 5:30 p.m. Eastern Time. Anyone who has concerns they may be experiencing symptoms associated with Salmonella should consult a physician.