

January 30, 2009

**thinkproducts ISSUES VOLUNTARY RECALL OF thinkThin CHOCOLATE MUDSLIDE & DARK CHOCOLATE BARS**

**RECALL IS LIMITED TO TWO FLAVORS OF NUTRITION BARS**

Contact: Tina Payne or Diane Hammer  
805.644.4848

Dear valued thinkproducts customer,

We would like to update you concerning Peanut Corporations of America's (PCA) January 28, 2009, announcement that they are voluntarily expanding their recall of all peanuts and peanut products processed in its Blakely, Georgia facility since January 1, 2007. PCA has issued this recall due to salmonella contamination.

Due to this announcement, thinkproducts has expanded our voluntary recall of thinkproduct's thinkThin Chocolate Mudslide and Dark Chocolate bars because peanut butter in the product was sourced from Peanut Corporation of America (PCA). As part of our priority to ensure the safety and quality of all of its products, thinkproducts is issuing a voluntary recall.

Please be assured that while there has been no reported illness or complaint(s) in connection with our two items below we take the health and safety of our customers very seriously.

*Salmonella* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

See below for the product labels (for ease of identification)



Product subject to voluntary recall:

thinkThin Name	UPC Codes:	Best Buy/Lot #'s
thinkThin Chocolate Mudslide	Bar/Item UPC: 7 53656 70356 5	032708, 040108, 051208, 062708, 081208, 082608, 101508,
	Box UPC: 7 53656 70401 2	112508, 010609, 012909, 032109, 041109, 051209, 052409,
	Case UPC: 7 53656 70402 9	060309, 062309, 090309, 100409, 111109, 122809, 020410
thinkThin Dark Chocolate	Bar/Item UPC: 7 53656 70355 8	031708, 032708, 040108, 042808, 052708, 062608, 073008, 090208,
	Box UPC: 7 53656 70399 2	100708, 112508, 121508, 123008, 021809, 030409, 040509, 051509,
	Case UPC: 7 53656 70400 5	052709, 060509, 062309, 082309, 092109, 100709, 122909, 020510

These products began shipping in January 2007. Please immediately examine your inventory. This product must be destroyed with confirmation faxed to our office at 805.644.6159. If you have further distributed this product, please identify your customer and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter

Please complete and return the attached response form as soon as possible.

If you have any questions, please contact thinkproducts, Monday through Friday, 8:00 AM – 4:00 PM Pacific Time at 805.644.4848 or visit our website at [www.thinkproducts.com](http://www.thinkproducts.com)